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**FREELANCE PAY RATES BY TYPE OF ASSIGNMENT (DOLLARS PER WORD)**

	30+ Hours per Week				<30 Hours per Week		
Type of Assignment	Median \$ per Word	N	Range		Median \$ per Word	N	Range
Trade and society publications	\$1.00	52	\$0.50 - \$2.00		\$1.00	51	\$0.10 - \$2.00
National or international consumer magazines	\$1.25	79	\$0.25 - \$3.00		\$1.00	46	\$0.10 - \$3.00
New media (e.g., blogs, Twitter, webinars)	\$0.50	17	\$0.10 - \$2.00		\$0.50	11	\$0.10 - \$1.10
News section of scientific journals	\$1.20	53	\$0.50 - \$2.00		\$1.06	28	\$0.30 - \$2.00
University or alumni publications	\$1.00	37	\$0.50 - \$2.00		\$1.00	36	\$0.50 - \$2.00
Technical documents	\$1.00	5	\$0.80 - \$2.00		\$0.20	5	\$0.10 - \$0.50
Non-fiction books	\$0.50	17	\$0.25 - \$3.00		\$0.75	9	\$0.20 - \$2.00
Corporate publications	\$1.50	7	\$1.00 - \$3.00		\$1.00	13	\$0.40 - \$3.00
Press releases	\$1.10	12	\$0.50 - \$2.50		\$1.00	10	\$0.85 - \$1.00
Regional or local magazines	\$0.90	16	\$0.30 - \$2.00		\$0.65	17	\$0.13 - \$1.00
Government publications	\$1.00	7	\$1.00 - \$1.50		\$1.25	7	\$1.00 - \$2.00
National newspapers	\$0.90	25	\$0.25 - \$2.00		\$0.75	5	\$0.50 - \$2.00
Textbooks and educational/assessment materials	\$0.50	3	\$0.50 - \$2.00		\$0.88	2	\$0.25 - \$1.50
Continuing education curricula	\$0.70	4	\$0.40 - \$1.00		\$2.00	1	
Regional newspapers	\$0.30	11	\$0.10 - \$3.00		\$0.40	8	\$0.15 - \$1.00
Television or other video	\$1.50	2	\$1.00 - \$2.00			0	
Radio or podcasts	\$1.00	3	\$0.50 - \$1.15		\$0.50	1	