Angela Spivey

spivey@angelaspivey.com • www.angelaspivey.com

Skills

- Sixteen years of experience writing accurately and engagingly about a variety of topics. Specialties include science and environmental health.
- Extensive experience interviewing and working with scientists and other professionals in academia.
- Proficient at many forms of writing, including news stories, magazine articles, press releases, brochures, meeting reports, annual reports, and Website copy.
- Adept at managing multiple projects and deadlines.
- Eight years of experience as associate editor of a university research magazine.
- Experience in newspaper copy editing.
- Experience in editing journal articles and textbook chapters for clarity, organization, grammar, and style.
- Experience curating content on Twitter and other forms of social media
- Software: MS Office, HTML, Drupal, Macromedia Dreamweaver, Adobe InDesign and Photoshop.

Work Experience

Independent writer, editor, and communications consultant

December 2005 to present

- Report and write magazine and news stories on deadline, based on my ideas as well as assignments from editors.
- Write communications and marketing materials of all kinds, including press releases, reports, powerpoint presentations, and Website copy.
- •Additional services offered include substantive editing, copy editing, and general communications consulting. Current and past clients include:

Bankrate.com

Brogan and Partners Convergence Marketing

Carolina Arts and Sciences magazine

Carolina Public Health magazine

DramaBiz magazine

Duke University Health System Office of Marketing and Creative Services

Environmental Health Perspectives (a national scientific journal)

MDB, Inc.

Nature Education

The National Institute of Environmental Health Sciences

North Carolina Network of Grantmakers

News and Observer/Charlotte Observer SciTech pages

N.C. State magazine

New Scientist Insider

The Scientist

UNC Business magazine

UNC HealthCare

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Associate editor 1997 to December 2005 Writer 1995 to 1997

Office of Information and Communications, UNC-Chapel Hill

- Managed daily work on *Endeavors*—the university's award-winning research magazine (35,000 circulation).
- Ensured that a small staff published three, 32-page issues per year on time.
- Planned each issue, assigned stories, set copy and production schedules, enforced deadlines, edited first drafts of stories, and established a professional atmosphere.
- Assigned and coordinated work of photographers and printers, attended press checks.
- Coached science graduate students in reporting and writing science feature stories for a non-scientist audience.
- Wrote at least 4,000 words of magazine stories per issue.
- Wrote and edited brochures, reports, and Website copy as needed.
- Brainstormed magazine photo ideas, scouted photo locations, and acted as art director at photo shoots.

Grants Assistant, Office of Research Services, UNC-Chapel Hill 1991 to 1995

- Learned about the university's research mission and developed public-contact skills while relieving associate director of administrative detail.
- Answered three phone lines and greeted and directed visitors in a busy research-administration office.
- Started an office recycling program.

Proofreader and Typesetter, University Directories, Chapel Hill, NC Summer 1991

As part of a four-person team, produced more than 60 campus telephone directories under weekly deadlines.

Copy editor, The Daily Tar Heel and The Durham Herald-Sun 1989-1990

Wrote headlines and edited copy for grammar, style, and punctuation for two daily newspapers—The Daily Tar Heel and The Durham Herald-Sun (part time while attending school).

Education and Affiliations

- •Bachelor of Arts in Journalism, The University of North Carolina at Chapel Hill, 1990
- •Twelve hours of postbaccalaureate classes in journalism, education, and theatre, UNC-Chapel Hill
- •Member, the National Association of Science Writers

Awards

- •CASE Circle of Excellence Awards, Gold Medal, Duke Cancer Report, for which I served as the primary reporter and writer, 2010
- •Apex Award of excellence for energy efficiency writing, "Talking Trash," written for NC State magazine, 2009
- •CASE Circle of Excellence Awards, Gold Medal, research magazines, and Gold Medal, periodical staff writing for external audiences, 2006 awards for the 2005 issues of *Endeavors*
- The Daily Tar Heel Director's Award, 1990