# **Marc Airhart**

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#### **SUMMARY**

- 17+ years experience as a science writer, interviewer and editor
- Experience producing radio, podcasts, audio slideshows & video presentations
- Adept at wide range of text formats including news, features, print, digital

#### WORK EXPERIENCE

# The University of Texas at Austin, Jackson School of Geosciences Science Writer

2006-Present

- Research and write features, scientist profiles, summaries of breaking science discoveries and news releases for web site and print
- Produce audio slideshows and videos
- Leverage social media tools such as Facebook to promote the school's research
- Select imagery for online pieces

**Associate Editor,** Jackson School of Geosciences Newsletter **Co-curator,** The Burn Blog

Writer, Earth Science News blog

#### **Four Potatoes Podcast**

2012

# Writer, Host and Producer

Austin, Texas

- Record interviews and narration using digital audio recording equipment
- Edit and mix final podcast segments
- Publish podcast segments and maintain website

# Earth & Sky Radio Program

1995-2006

## Senior Writer/Producer

Austin, Texas

- Researched, wrote and edited daily program scripts
- Recorded interviews using digital audio recording equipment
- Wrote over 500 radio scripts and interviewed over 1,000 scientists

# Contributing Editor, "Earth & Sky Online"

- Wrote articles, scientist profiles, news bulletins and interviews
- Selected and edited images for online pieces

Managing Editor, Earth in the Classroom

# Various Media Outlets

1997-Present

#### Freelance Science Writer

Austin, Texas

- Wrote feature length articles for *Scientific American, Mercury Magazine* (journal of the Astronomical Society of the Pacific), *The Alcalde* (magazine of the Texas Exes, UT Austin's alumni organization), and *StarDate Magazine*
- Wrote radio scripts for the Loh Down on Science radio program
- Conducted interviews and produced raw audio for *Pulse of the Planet* radio program

Last update: 9/12/12

#### **AWARDS & HONORS**

- South by Southwest Eco Conference, Moderated panel discussion on biomimicry 2011
- National Association of Science Writers, Presented audio slideshow for panel titled "Why Science Writers Should Embrace Cheap Video Cameras, YouTube and Final Cut Pro," NASW
   2009
- Grand Award (Gold) for Multimedia Programs: Audio slideshow titled "Troubled Waters."
   Council for Advancement and Support of Education, District IV Awards

  2009
- Grand Award (Gold) for Medical/Scientific News Writing: news release titled "Prototype Space Probe Prepares to Explore Earth's Deepest Sinkhole." Council for Advancement and Support of Education, District IV Awards
- Award of Excellence (Silver) for Medical/Scientific Writing Collections: Magazine features titled
  "Crystal Ball," Edge of the Desert" and "Rapid Response." Council for Advancement and Support
  of Education, District IV Awards
- Science Journalism Fellowship, Marine Biological Laboratory, Environmental Focus. Woods Hole,
   Massachusetts and Toolik Lake, Alaska

  2006
- Public Service Award to entire Earth & Sky team for "achievement in broadcasting explanations of research and everyday science to a worldwide audience."
   National Science Board
   2003
- National Science Foundation, Member of U.S. delegation to Japan, "Third Conference on U.S.-Japan Public Understanding of Science and Research." Represented radio producers for panel of science communicators. Gave presentation to U.S. and Japanese colleagues: "Challenges of Communicating Scientific Research on the Radio."
- Science Journalism Fellowship, Marine Biological Laboratory, Biomedical Focus. Woods Hole, Massachusetts
- Science Reporter's Fellowship, American Chemical Society, Washington, D.C. 1996

#### LEADERSHIP EXPERIENCE

## Co-leader, Austin Listening Lounge

2012

Group of audio producers and enthusiasts hosting monthly listening sessions

# Co-presenter, Talking With the Media

2009

Informal workshop for scientists and graduate students in the Jackson School of Geosciences

Co-Director, Earth & Sky/NASA Radio Broadcast Fellowship

2000-2003

Trained and supervised fellows in the art of science writing and radio production

Freelance Supervisor, Assigned topics & edited work of freelance writers

Coordinator, Young Illustrators Contest

1999-2004

## **ORGANIZATIONS**

Austin Listening Lounge 2011-Present National Association of Science Writers 1997-Present

## **EDUCATION**

Bachelor of Science in Physics
The University of North Texas
Honors Program, Advanced Study in Humanities

1993
Denton, Texas

## **Academic Year Exchange Program**

1991-1992

The University of Surrey Guildford, England

#### **SOFTWARE**

ProTools, Hindenburg, Audacity, Photoshop, Adobe Premiere, SoundSlides

Last update: 9/12/12